

electric | europe & hybrid vehicle technology expo

2019

EUROPE 2019



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DJK Europe GmbH















10,813 attendees

72% increase in attendance on 2018



Battery and H/EV business boosted at Europe's largest industry event

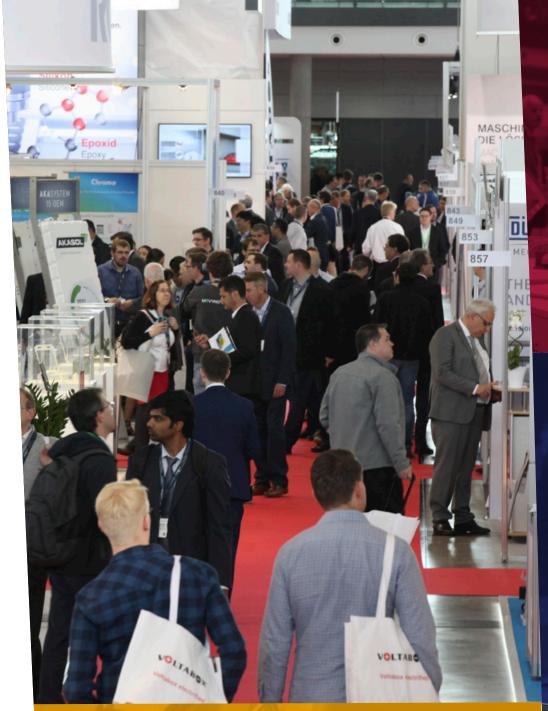
The Battery Show Europe and Electric and Hybrid Vehicle Technology Expo has now concluded in Stuttgart, where almost 11,000 industry players gained first-hand insights of the innovative technology pioneering battery and H/EV development.

Hosting more than 498 exhibitors, The Battery Show introduced some of the industry's most recognisable names showcasing the full suite of battery and BMS solutions, while EV exhibitors offered unique technologies that are enhancing the global vehicle electrification market.

Exhibitors participating in the Product Showcase attracted huge interest from onlookers who were keen to find out more about cutting-edge technologies such as:

- **Voltabox**'s next generation of lithium titanite-powered, liquid-cooled high-voltage battery systems for use in buses at its huge 130sqm stand.
- **Siemens** AG demonstrated how the battery industry can increase efficiency with its portfolio of cutting-edge global automation solutions.
- Dukosi presented a new cell monitoring system that accurately measures the voltage, temperature and current of each battery cell, allowing for advanced diagnostics and state-of-charge calculations.
- **3M** impressed with a demonstration of its thermal conductive gap filler systems for EV batteries and powertrains.
- **Henkel**'s stand also proved popular, where the company demonstrated its new silicone-free, two-part, cure-in-place liquid gap filler.
- **Elaphe** wowed with an announcement that it is to begin production of the world's highest-performance in-wheel hub motor a gearless, direct-drive motor that seamlessly integrates into existing EVs.

The exhibition raised the bar and covered everything from the familiar to the solutions of tomorrow – an exciting world of artificial intelligence, automation and robotics.



"We've been busy at all times with customers, partners, and sealing new collaborations. So, it's really a great event. It's the unmissable event in the industry for us."

> Eugenio Toccalino, Global Strategic Marketing VP, Transportation & Advanced Polymers, DuPont

"We've been extremely impressed with the quality of the leads, and people that have attended, it's been much greater than we expected, so thank you very much. It's been a great event."

William Sarver, Senior Global
Industry Consultant, Automotive
& Tire. Rockwell Automation

"OEMs, the suppliers, machine suppliers, chemical suppliers; all of them are here. In two days, you can accomplish a lot more than what you would do otherwise in multiple meetings."

Anil Srivastava, CEO, Leclanché



The EV track boasted a programme that extensively examined next-generation technology for hybridisation, e-motor developments and powertrain efficiency in EVs.

Highlights from the EV track included:

- Rolls Royce presentation on the challenges of battery technology in the aerospace industry.
- **Ford**'s presentation on how 48V technology has become the company's main building block.
- Volvo on its experience with electrification of public transport in Luxembourg, which covered comparative studies, zone management systems and the evolution of charging flexibility.
- **Fraunhofer**'s presented a comparative study on cells for automotive applications.
- Lion Smart unveiling a striking new design where smart cells are combined into a parallel supercell, and a dedicated session on optimising automotive battery technology design.

Meanwhile, the two battery tracks tackled everything from battery application market trends, raw materials forecasting and extending battery life to preventing thermal runaway, pushing the limits of lithium-ion cell development and the technology readiness level of innovative battery technologies.

The conference schedule was complemented by a series of pre-conference workshops, which deep dived into fast-charging and XFC infrastructure, as well as V2G technology. Organisations including Henkel, Siemens and Imperial College London took part, speaking on subjects ranging from designing battery packs for lighter-weight sports cars to the specifics of enabling V2X bidirectional charging.

With visitor numbers growing by a phenomenal 72 per cent year-on-year, attendees benefit immeasurably from an expanding exhibition boasting a jam-packed exhibition floor, ever-higher footfall – meaning greater networking opportunities – and global scope covering the best and most original solutions for the battery and H/EV markets. Next year's edition takes place in Stuttgart, Germany, 28-30 April.



"The Battery Show really is a great opportunity to meet people from a very high-quality level in terms of industry; in terms of companies; in terms of technology."

Bruno Samaniego, Engineering Integration, Airbus Defence and Space

"The show this year has been fantastic. The amount of leads that we've generated, the amount of visitors we've had has been exponentially bigger than last year."

Jim Greig, Global Director of Business Development and Sales, Electrification Solutions, Lord Corporation



10,813 attendees

498
exhibiting
companies

666 conference delegates

82

countries in attendance

72%

increase in attendance vs 2018

Key companies in attendance

3M

A123 Systems

ABB

Airbus

AKASOL

Alexander Dennis

Audi AG

Avery Dennison

BMW

BMZ

BorgWarner

Bosch CATL

Continental

DAF Trucks

Daimler

Dana

Dyson

East Penn

Manufacturing

E.ON

Faraday Future

Ferrari S.p.a

Ford

General Motors

Honda

Infineon

Jaguar Land Rover

Johnson Controls

Leclanché

LG Chem

LG Electronics

MAN Truck & Bus

Mazda Motor

Europe

McLaren Automotive

Mercedes Benz

Mitsubishi

NASA Johnson

Space Center

Northvolt

Opel Automobile

P3 Group

Panasonic

Philips

Porsche

Saft

Samsung SDI

SEAT

Siemens

Toshiba

Corporation

Toyota Motor Europe

Volkswagen

Volvo



% attendees by job function

Sales / Business Development – 19.31%

R&D – 13.02%

Owner / CEO / President / VP / Managing Director - 9.55%

Project / Program Management – 6.35%

Account Management - 5.35%

Engineer / Technical - 21.39%

Other - 1.57% -

Scientist / Professor - 1.02%

Consultant – 2.54%

Academia – 2.81%

Production / Operations – 2.88%

Marketing / PR - 2.96%

Other – 2.98%

Business Unit / Division Head - 4.07%

Purchasing / Procurement – 4.20%

Engineer / Technical – 20.91%



% attendees by job function

Sales / Business Development - 20.91%

R&D – 12.31%

Other – 1.90%

Production / Operations – 1.81%

Other – 2.08%

Marketing / PR - 2.67%

Consultant – 3.21%

Business Unit / Division Head – 3.94%

Purchasing / Procurement – 4.71%

Account Management - 4.89%

Owner / CEO / President / VP / Managing Director - 8.96%

Project / Program Management – 5.93%

Academia – 5.75%

% attendees by **business areas of interest**

Battery Manufacturers – 12.63% **Other** – 16.07% **End User Industries** – 18.72% Manufacturing / Supply Chain / **Raw Materials** – 47.47%

THE **BATTERY** SHOW

EUROPE 2019

1. Battery Manufacturers

- Battery Manufacturer Lead Acid
- Battery Manufacturer Li-ion
- Battery Manufacturer Other

2. Manufacturing / Supply Chain / Raw Materials

- Battery Pack Assembler
- Power Management/BMS
- Utility / Renewables
- Assembly Equipment
- Component Manufacturer
- Materials Supplier
- · Raw Materials
- Recycling
- Test Equipment
- Testing Services
- Thermal Management

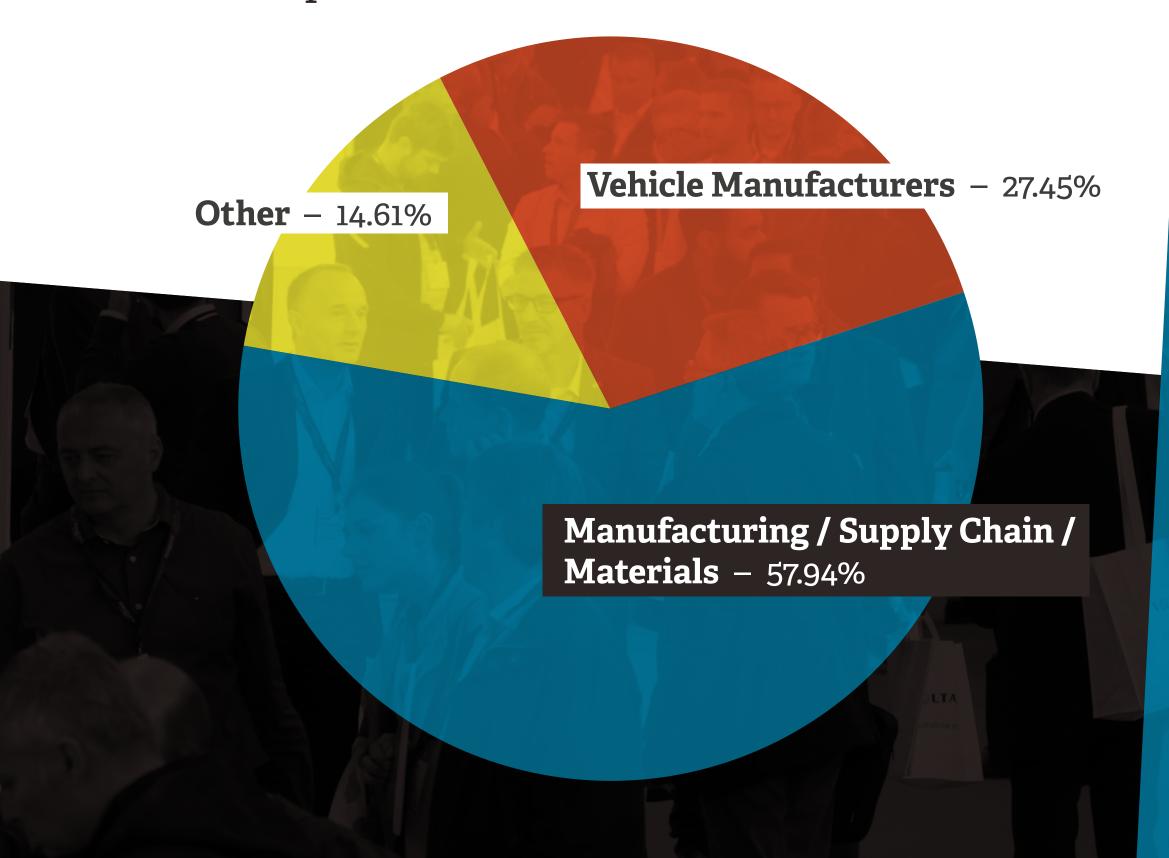
3. End-User Industries

- Automotive OEM / Vehicle Manufacturer
- Aircraft Manufacturer
- Portable Electronic Device Manufacturer
- Medical Device Manufacturer
- Power Tool Manufacturer

4. Other

- Academia
- Association
- Government / Trade Body / Development Agency
- Media / Press

% attendees by **business areas of interest**





1. Vehicle Manufacturers

- Bus
- Car
- Commercial Vehicle
- Industrial / Construction

2. Manufacturing / Supply Chain / Materials

- Assembly Equipment
- Charging Station Manufacturer
- Component Supplier
- Connectors / Cables
- Consultant
- Design and Simulation
- Designer and Quality Assurance
- Engineering Services
- Financial Services
- Manufacturing Equipment
- Material Supplier
- Power Management
- Research & Development
- Testing and Certification Services
- Testing Equipment Supplier

3. Other

- Education
- Government
- Media / Press





"We met with a lot of customers and potential new customers, for example OEMs and automotive suppliers."

Frank Kerstan, Global Business Development Powertrain e-Mobility, Henkel



Patrick Ries, Head of Sales Voltapower, Voltabox



Ontinental

"From my point of view, and I think from our point of view, this is the most important exhibition for batteries and electric vehicles in Europe"

Denis Ditzel, Business Development Manager, LORD Suisse Sarl

THE BATTERY SHOW

EUROPE 2020



28 – 30 April 2020 Stuttgart, Germany

Contact our team today

to secure your stand location for 2020!

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10 – 12 September 2019 Novi, Michigan





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